

NEW FEATURE: **GREEN ARROW NAVIGATION™**

Problems with existing technologies

In recent years it has become possible to see properties on your computer or on your smart phone by using technologies such as Google Maps, Google Earth and Google Street View. While these are extremely powerful and useful technologies, they do have some important limitations. For example, Google Street View sometimes points to an incorrect property, even when an exact address is entered.

Here's an example: go to SurplusProperty.ca, scroll down and click on Southwest Oxford. Click the green button that says **Click For More Details**. It shows the address *292192 Culloden Ln., Brownsville, Ontario N0L 1C0*. Copy that address into Google Maps (<http://maps.google.com>), and then click Enter.

In the map that appears there's a red tear drop with the letter A in it. This tear drop is supposed to indicate where the property is. Now zoom in, or click on Street View. You'll see that the tear drop is in the middle of a road, near a house. That house ***is not*** the property that's being advertised for sale. In fact, you can't even see the property that's being advertised for sale from where that red tear drop is.

Introducing **GREEN ARROW NAVIGATION™**

We recently signed a licensing agreement with a company that has superb new technology. This technology gives us the ability to find virtually any property and then accurately locate it on Google Maps. We call this new ability **GREEN ARROW NAVIGATION™**.

Let's have a look at **GREEN ARROW NAVIGATION™**. Go back to the Southwest Oxford property on SurplusProperty.ca. You'll see two photos of the property; the top one shows a fire hall, the bottom one is our **GREEN ARROW NAVIGATION™** satellite picture.

Click on [View Larger Map](#) at the bottom of the satellite picture. Zoom in towards the **GREEN ARROW**. Now drag the 'pegman' icon onto the **GREEN ARROW**. You'll see that a new red tear drop (no letter A in it) appears on the driveway right in front of the former fire hall. That driveway is part of the property that's up for sale. The ***correct*** property.

Coming soon

That's just one of the features that's available with **GREEN ARROW NAVIGATION™**. In an upcoming newsletter we'll show you some more of the features that are available with this new technology--features that are quite an improvement over what's been available up until now.

Best regards,

The SurplusProperty.ca Team