

NEW FEATURE: **GREEN ARROW NAVIGATION™**

Problem: inaccurate maps

The inability to precisely locate some properties can be a major problem for tax sale investors. You could end up looking at 'property A' when in fact 'property B' is the one that is being advertised for tax sale.

This can often be caused by inaccurate Google maps. Here's an example. Have a look at our *Featured Property* in Southwold. It shows the address 11645 Sunset Rd., St. Thomas. Copy that address into Google Maps (<http://maps.google.com>). Then add Ontario, Canada at the end of the address, and then click Enter. In the map that appears there's a red tear drop with the letter A in it. This tear drop is supposed to indicate where the property is. Now zoom in, or click on Street View. You'll see that the tear drop is in the middle of a road, opposite a corn field. That corn field ***is not*** the property that's being advertised for tax sale.

Solution: **GREEN ARROW NAVIGATION™**

We recently signed a licensing agreement with a company that has superb new technology. This technology gives us the ability to find virtually any property--even properties that don't have a municipal address--and then accurately locate it on Google Maps. We call this new ability **GREEN ARROW NAVIGATION™**. We are now using **GREEN ARROW NAVIGATION™** for our *Featured Properties*.

Try it out

Go to one of our *Featured Properties*, such as Southwold. Now click on the green button that says **Click For More Details**. Two pictures will open. The top one is a photo of the house on the property. The bottom one is a map with a **GREEN ARROW NAVIGATION™** in the middle of it.

Click on [View Larger Map](#) at the bottom of the picture. Zoom in towards the **GREEN ARROW**. Now drag the little orange person icon onto the **GREEN ARROW**. You'll see that a new red tear drop (no letter A in it) appears at the end of a long driveway. That driveway is part of the tax sale property. The ***correct*** tax sale property.

You can also click on the **GREEN ARROW** to get driving directions to the property.

We'll soon be listing some vacant land in Northumberland. Then you'll see just how helpful our license for **GREEN ARROW NAVIGATION™** really is.

All the best,

The OTS Team